

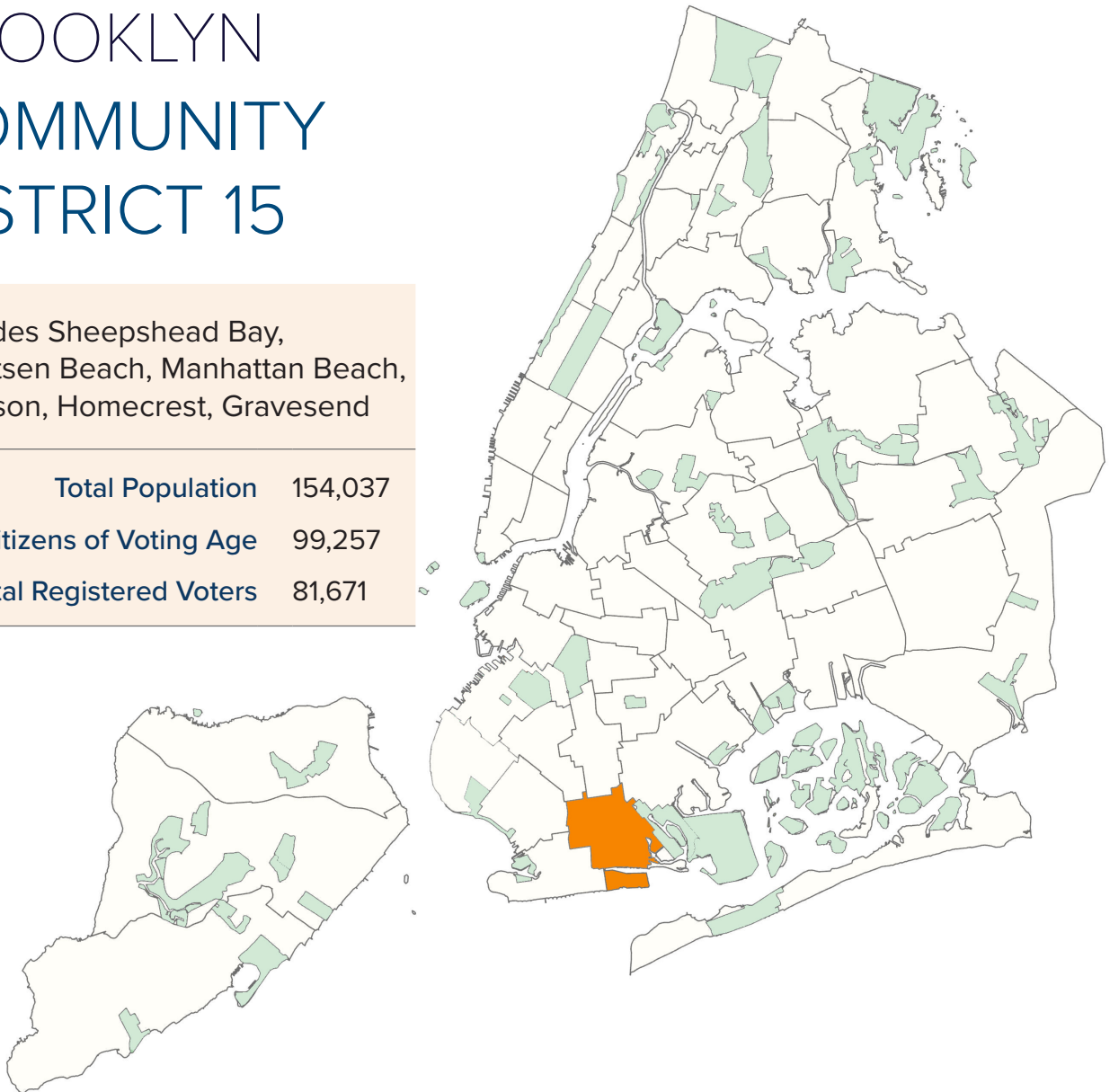


COMMUNITY PROFILES

BROOKLYN COMMUNITY DISTRICT 15

Includes Sheepshead Bay,
Gerritsen Beach, Manhattan Beach,
Madison, Homecrest, Gravesend

Total Population	154,037
Total Citizens of Voting Age	99,257
Total Registered Voters	81,671



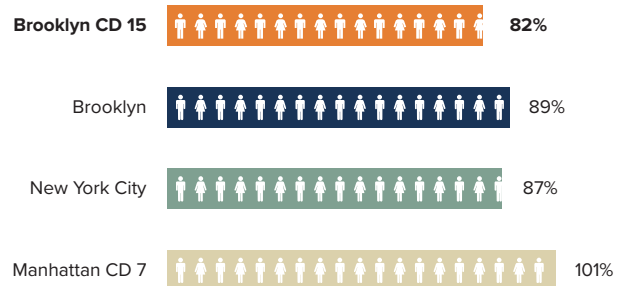
Your Community at a Glance

- ⬇️ November 2018 election turnout was below the city average.
- ⬆️ Percentage of naturalized citizens is higher than the city average
- ⬇️ Youth Registration Rate is below the city average.

This Community Profile reviews voter turnout and other key statistics that impact civic participation across New York City, broken down by Community District (CD). NYC Votes created this detailed resource to help community-based organizations effectively engage more voters in every neighborhood across New York City.

Information about voting population and voting behavior are calculated from the city’s voter file. In each Community Profile, we have also provided county and citywide level metrics for comparison purposes, as well as a comparison to Manhattan CD 7, which has the highest voter turnout in the city.

VOTER REGISTRATION RATE



Note: Registration rates higher than 100% are due to differences in the voter file contents, which are governed by state and federal laws, and population estimates from the Census.

VOTING PARTICIPATION SCORE

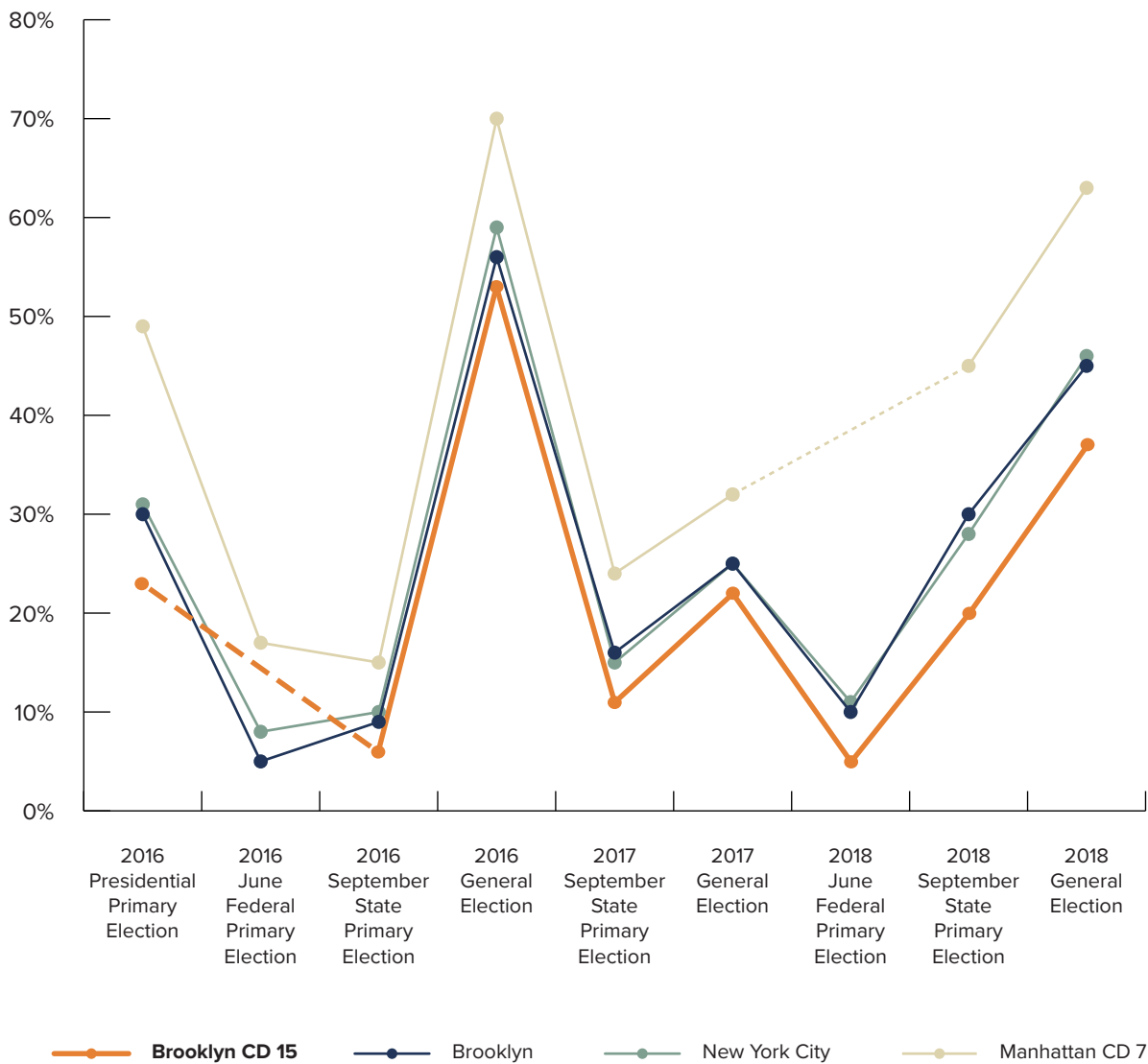
NYC Votes recently constructed a “voting participation score” for every active voter in the city, ranging from 0–100. These individual scores are weighted in order to count people who were eligible for many elections as more important than the people who have only been eligible for a couple elections, and then averaged to determine a Community District Voting Participation Score. The Community District with the highest score was Manhattan CD 7 (Upper West Side and West Side) at 40.3 and the lowest was Bronx CDs 1 & 2 (Hunts Point, Longwood, Mott Haven, Port Morris, and Melrose) at 19.3. The citywide score was 28.4.

$$\text{voting participation score} = \frac{\text{\# of elections a person voted in}}{\text{\# of elections a person was eligible to vote in}}$$

	Average weighted participation score	Voters not registered to a political party	Median age of active voter
Brooklyn CD 15	24.7	26%	52
Brooklyn	27.6	18%	45
New York City	28.4	18%	47
Manhattan CD 7	40.3	17%	51

VOTER TURNOUT

Across the city, primary elections have especially low voter turnout compared to general elections. Primary elections are held by parties to nominate candidates for the general election. Overall voter turnout is also low for local and state elections compared to presidential year elections. The chart below shows the voter turnout rate in this CD from 2016–2018. For further comparison, we’ve added county and citywide rates as well as the rate for Manhattan CD 7 (Upper West Side and West Side), the CD with the highest voter participation score in the city.

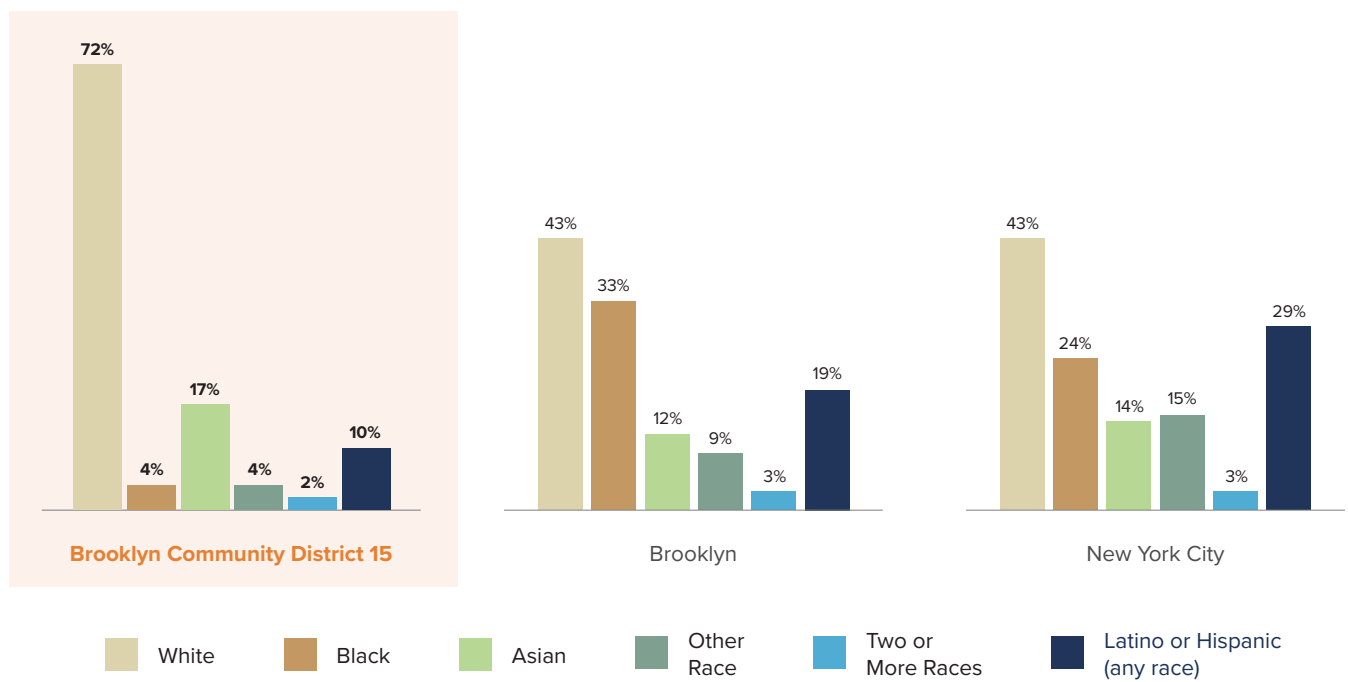


Note: Dotted line indicates that no primary election was held that year in the district.

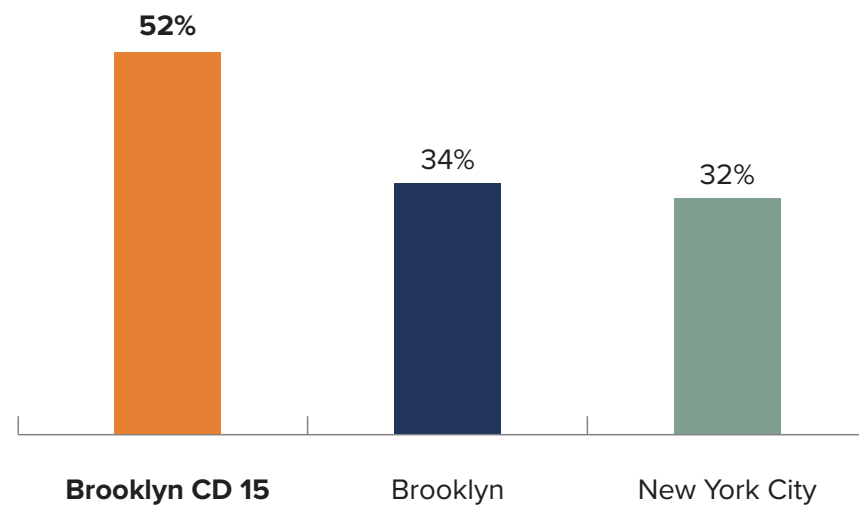
DEMOGRAPHICS

Our voter participation research indicated that certain demographics impact whether someone will turn out to vote in an election or not. For example, CDs with a high voter turnout rate are more likely to have higher percentages of white residents and US-born citizens. CDs with a low voter turnout rate are more likely to have higher percentages of Latino residents and foreign-born citizens. Language and country of origin information are provided to give further context for voter outreach in the CD.

Racial and Ethnic Demographics

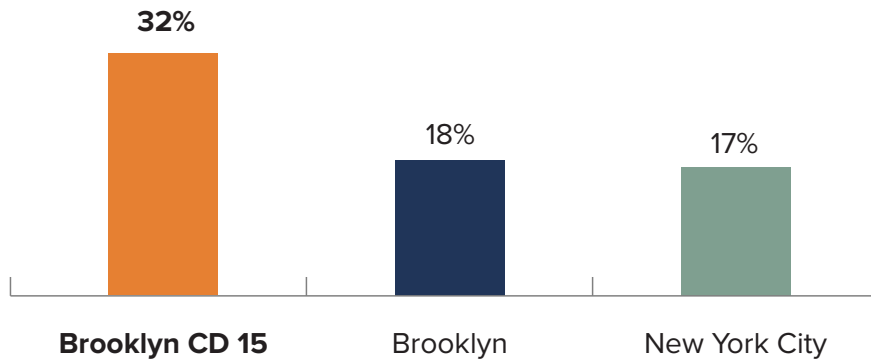


Percentage of Naturalized Citizens of Voting Age



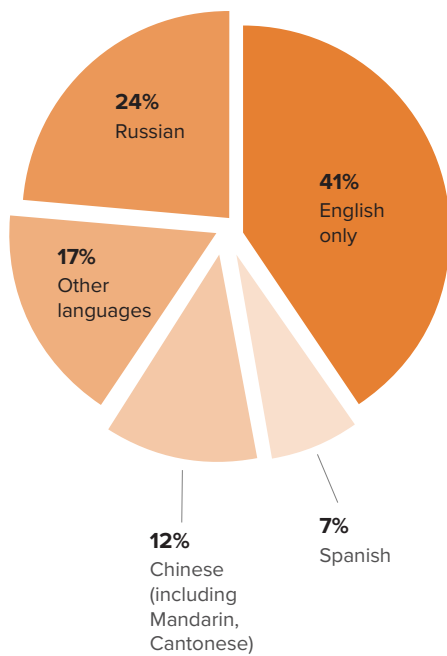
DEMOGRAPHICS

Citizens of Voting Age who have Limited English Proficiency

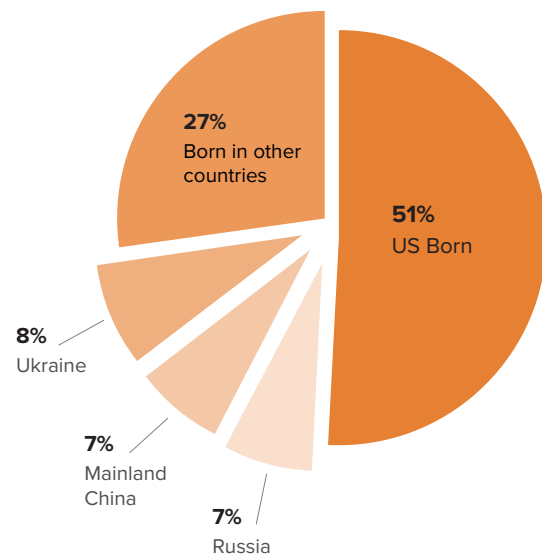


Note: Limited English Proficiency is defined in the ACS as “speaks English less than very well.”

Top Languages Spoken in CD 15



Top Countries of Origin in CD 15



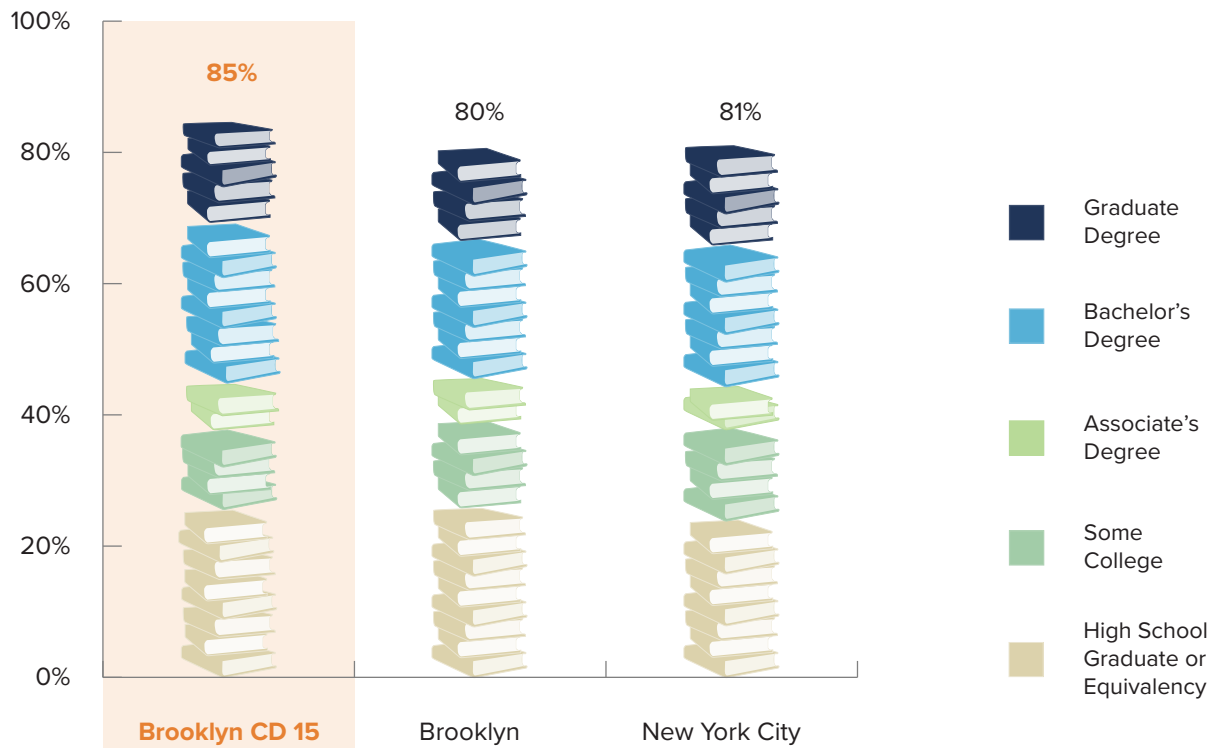
Note: Percentages in pie charts may total greater or less than 100% due to rounding.

SOCIOECONOMIC INDICATORS

Our voter participation research also indicated that some socioeconomic indicators impact whether someone will turn out to vote in an election or not.

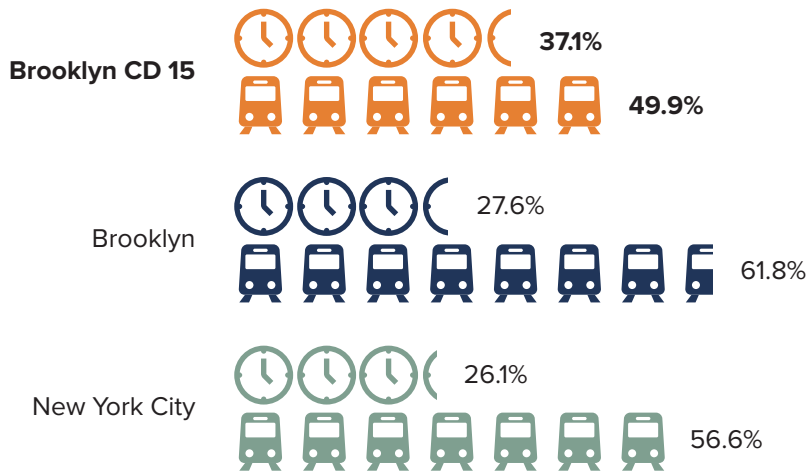
For example, CDs with a high voter turnout rate are more likely to have achieved a higher level of education and are more likely to use public transit in their work commutes. CDs with a low voter turnout rate are more likely to have higher percentage of people with a long work commute, lower annual median household income, and a higher percentage of people living in poverty.


Highest Level of Education (% high school graduate or higher)




SOCIOECONOMIC INDICATORS

Work Commute Time & Public Transit Use



 Percent of population with a work commute of 1 hour or more

 Percent of population that commutes to work on public transit

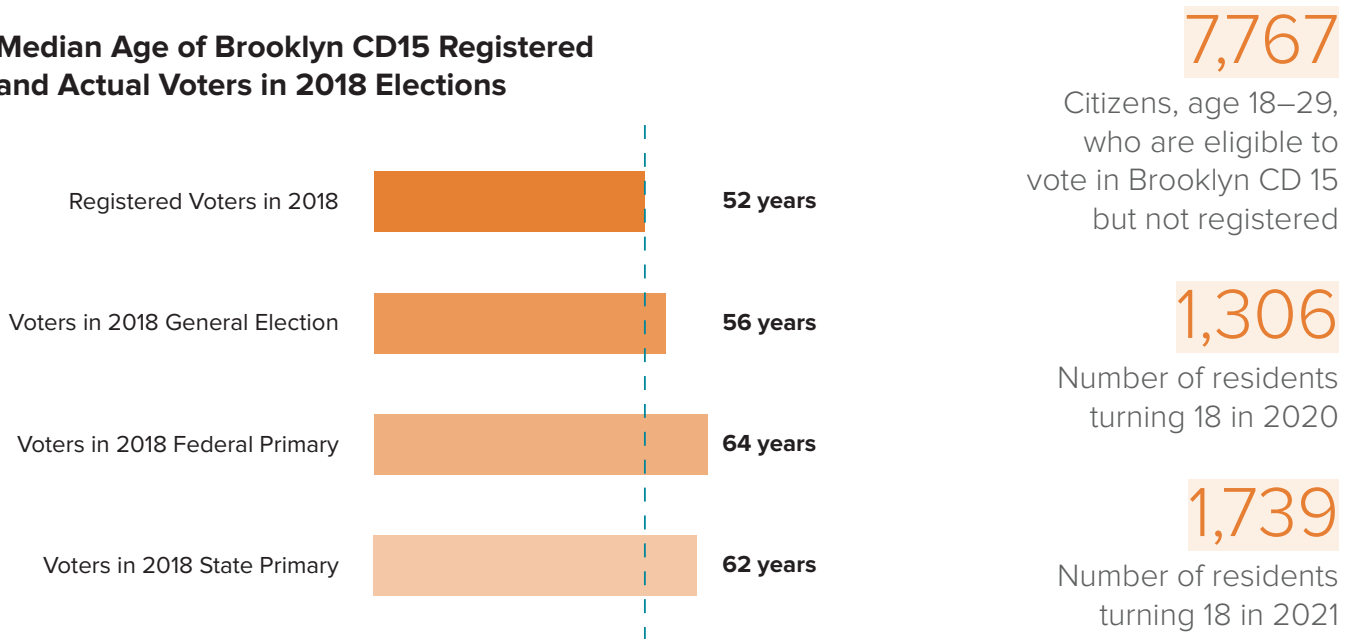
Income and Poverty Level	Annual Median Household Income	Percent Living Below Poverty Level
Brooklyn Community District 15	\$57,692	15.6%
Brooklyn	\$52,782	21.9%
New York City	\$57,782	19.6%

Note: Percent living below poverty level is defined by the ACS as the percentage of people with a household income below a federal poverty threshold that varies based on family size.

YOUTH

NYC Votes is focusing specifically on the youth vote in the lead up to citywide elections in 2021! Youth voter turnout throughout most CDs consistently lags behind those of the general voting population outside of presidential year general elections, and we see a significant drop during local primary and general elections. Furthermore, the median age of the average primary and general election voter is older than the median age of registered voters; this means that younger voters are registered but are not turning out. We've included the CD's youth turnout (defined as ages 18–29) in comparison to county and NYC turnout rates as well as Manhattan CD 7 in the chart on the next page.

Median Age of Brooklyn CD15 Registered and Actual Voters in 2018 Elections

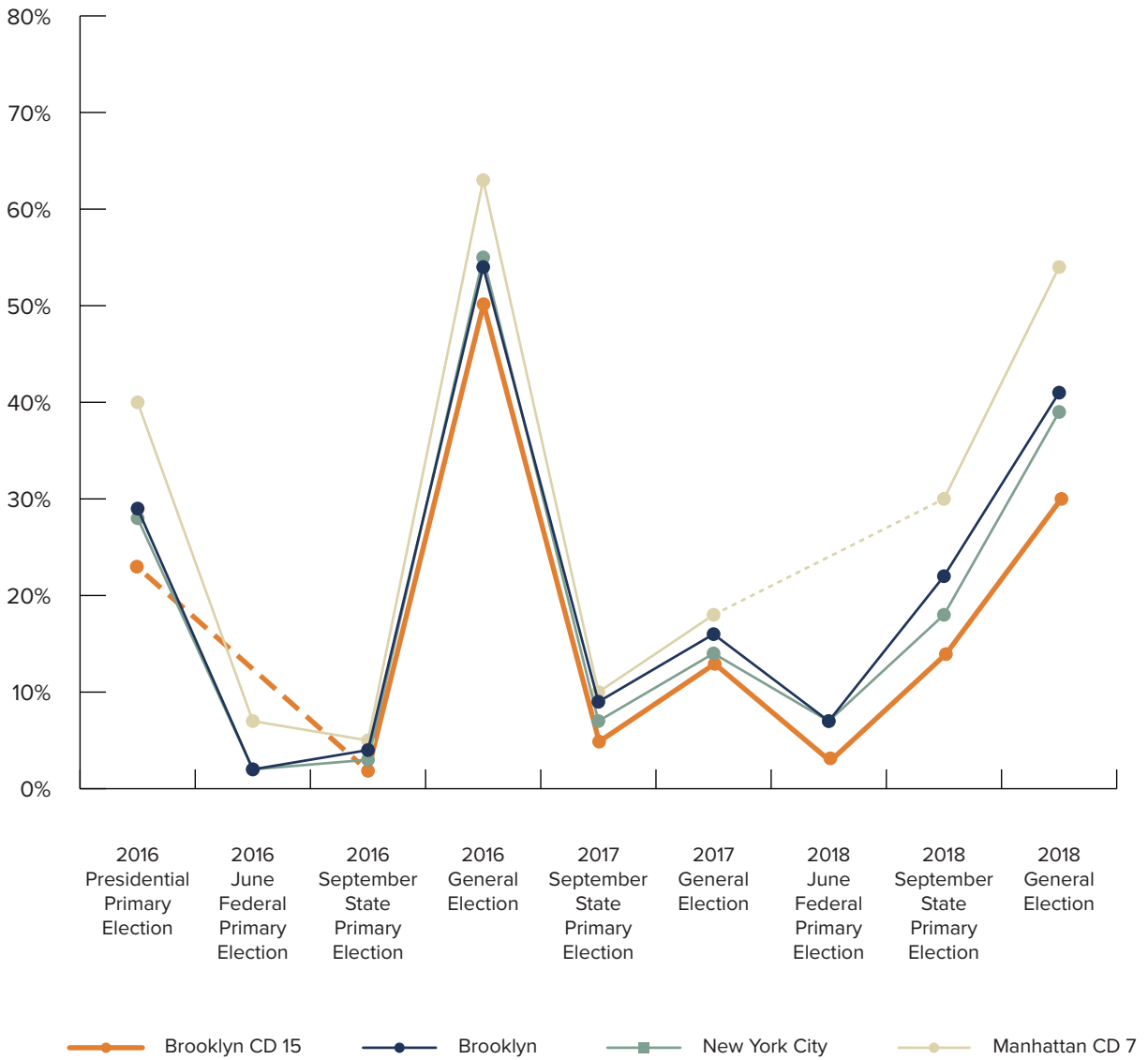


Source: Number of projected residents turning 18 in 2020 and 2021 from IPUMS USA, University of Minnesota, www.ipums.org

Youth Voter Activity	Registration Rate, Age 18–29	Average Weighted Participation Score, Voters Age 18–29
Brooklyn Community District 15	60%	18.9
Brooklyn	62%	22.4
New York City	61%	20.7

YOUTH

Youth Voter Turnout

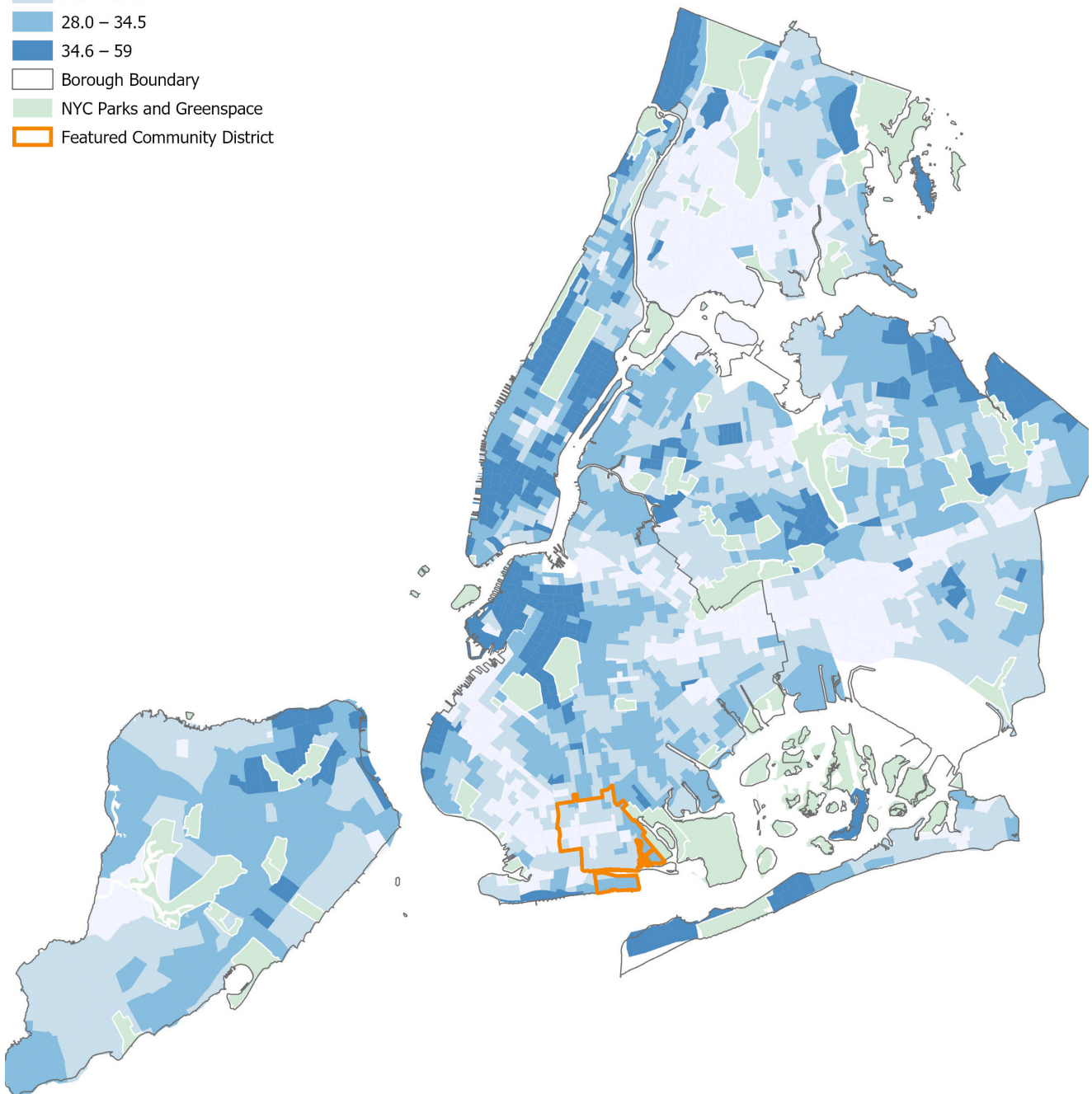


Note: Dotted line indicates that no primary election was held that year in the district.

WEIGHTED PARTICIPATION SCORE AVERAGED BY CENSUS TRACT

Weighted Participation Score (out of 100)

- 0 – 22.5
- 22.6 – 27.9
- 28.0 – 34.5
- 34.6 – 59
- Borough Boundary
- NYC Parks and Greenspace
- Featured Community District



NYC Votes is the nonpartisan voter engagement initiative of the New York City Campaign Finance Board (CFB), an independent agency that administers the city's small-dollar matching funds program for city elections. NYC Votes gives New Yorkers a voice in shaping their city by connecting them to their elections. Together with our partners and volunteers, we engage underrepresented communities through outreach initiatives and provide New Yorkers with the information they need to participate in our democracy.